

Central Coast Comments

1997-Award Winning Newsletter * 4 Times NFRW Diamond Award Club * NFRW Gold Award * NFRW Silver Award Club
2003 * 2005 * 2007 NFRW 1st Place Caring for America Award *2007 3rd Place Caring for America Award
2 Time Winner "Our Fair Lady" *2009 NFRW Gold Achievement Award*2010-2011 NFRW Diamond Award

Volume 2010 Issue 8

Club Number 14101562

August 2011

President: Suzy Moyer

Membership Chairman: Althea Starble

Newsletter Pat Kenner



Suzy Moyer
President 2010 /2011

Thanks to everyone who worked the Mid-State Fair. Your volunteerism is greatly appreciated. Next up: The Harbor Festival. We need volunteers to work Saturday and Sunday, October 1 and 2. The money we receive goes for scholarships - the work is easy - so let's sign up!

While sitting in a boat on a lake waiting for the fish to jump on the line, I came to some conclusions about our club. You'll hear more from me over the next few months about those ideas! The main thought is to work hard for our next presidential election in 2012. Think about this and let's hear all the thoughts and ideas you have. Let's see if we agree!

Suzy

SPEAKER: Joe Brocato

Mr. Brocato is an entrepreneur and consultant with wide-ranging experience in the telecommunications and transportation industries, academia, and the United States Navy. Mr. Brocato served as a U. S. Naval Officer; and is founder and operator of a three-restaurant group. He currently is a domestic and international consultant to corporations dealing with organizational and infrastructure issues, and mergers and acquisitions.

Joe was born in Sicily, and came to the U.S. at eight years old, settling on the East Coast with his family, where he has spent the majority of his life. He holds a Bachelors Degree in Physics and Mathematics from Baltimore's Loyola College, and took PhD Studies (all but dissertation) at New York University Graduate School of Business. He is married to Diane Blakeslee (mother of Sam) with whom he resides in San Luis Obispo. He has two children by a previous marriage, and six grandchildren.



[Estero Bay](#)
[Republican Women](#)
[Federated](#)
[Luncheon](#)
Thursday,
August 18 11:30am
Inn at Morro Bay,
Morro Bay State
Park
**Luncheon cost is
\$17.00 Inclusive.**

**FOR RESERVATIONS
or if you need a ride:
Call Marta Zanghi or
E-Mail
Zancar3@charter.net**

Garage Sale

Ladies,

I have a new emergency at work. The lady that manages the two Clubs retired unexpectedly, her last day is Sunday. That said I have to be available to work on weekends for events that are booked and in particular September 3 (wedding reception). **So we will have to postpone our Yard Sale.** I will continue to work on the announcement and flier then we can put a date to it. Check calendars for a later date. I know that the fall conventions, NFRW, CFRW and Central are also approaching. Please let Suzy know when she gets back. Also I will not be at the August meeting. Wish me luck I'm now a Banquet Booker.....

Lorie

P.S. Keep gathering your items this will be rescheduled.

Pajamas Media: The Unbearable Smugness of Liberals: A Guide for the Perplexed

Dear Belladonna Rogers:

I live in deep blue America and am a conservative. When I see old friends after a long absence, or meet new people, they assume I'm a liberal Democrat, in part because they are, and also because I live in a blue city in a blue state. I don't like to argue in social settings, so normally I don't reveal my political views. I can deal with differences of opinion, but what I find increasingly unpleasant is how smug and nasty liberal Democrats are when referring to conservatives, Republicans, or even independents. I'd like to remain close to old friends and form new friendships, too. How do you suggest I deal with the demeaning attitudes and intense anger that so many liberals express toward conservatives these days? – Adrift in San Francisco

Dear Adrift,

(1) It is unpleasant to be treated as a moron, or criminally insane, a traitor to all that's good and true, and, of course, a pariah, just because of your politics. It's even more than unpleasant to incur wrath because you don't want to dive head first into the blue seas of the liberal Democrats around you. In regions like yours it's easy to be blindsided — stunned, really — by the unanimity of idolatry toward the current president. It's galling to be presented with this uncongenial Venti, topped off as it invariably is by the latte of condescension. Disdainful liberals are unable to hide their contempt for those who differ with them. You begin what seems like an enjoyable conversation, but as soon you declare your political perspective, you go from being an attractive object of interest to the objectionable equivalent of a social leper.

(2) As soon as you realize that you've been presumed to be a liberal, nip it in the bud. Say that you're a conservative. And say it as calmly as you can, not as if it's a challenge to a duel. You may have to practice while you're doing the dishes, but get to a point where you can say it with the same nonchalance as if you're saying, "I'm from Nebraska." No big deal. If you don't reveal your politics as soon as you realize that the other person presumes you're a liberal, you'll become increasingly restless in the political closet as you mutely endure the slings and arrows of outrageous insults heaped on you and your fellow conservatives. You'll also find yourself annoyed, not least at yourself, as you suffer through the predictable barrage of liberal arrogance. However conflict-averse you may be, not revealing your true colors is like trying to pass as something you're not. Silence implies assent, and your silence won't serve you well. If you don't disclose where you stand early on, you'll become ever more irritated by how your liberal friends — having assumed you were one of them —

refer to conservatives, and by the time you do tell them the truth, you'll be far more exasperated than if you'd spoken up immediately. By the same token, your liberal friends will be equally irritated at you. They'll feel that you deceived them which, by your silence, is exactly what you did.

(3) Your tone matters. Don't be defensive, condescending, or aggressive with others, even when, or especially when, they address you in these ways. Be clear and friendly — and give them a chance to continue the conversation or let it drop. (4) Your implied fear that expressing your political perspective may drive a wedge between you and your new and old friends is justified. It will put some distance between you and them, but in this case good fences make good neighbors by clearly demarcating the potentially toxic territory between you and them. Think of it this way: if relationships are structures, revealing your political views will ensure that yours are built on firm ground and not on the quicksand of implicit deceit. Even without a heated argument, a calm discussion is difficult to have with many liberals because they limit themselves to so few sources of information. An interesting exchange is foreclosed by their willful ignorance. It can be like talking with a cult member whose involvement forbids contact with anything that isn't cult-approved. To paraphrase their current hero, they cling to their New York Times and their New Yorkers and have “antipathy to people who aren't like them.” (Senator Barack H. Obama, April 11, 2008.) Ironic, no? When your interlocutor reads the New York Times and The New Yorker, listens to National Public Radio, and watches The Rachel Maddow Show — all uncritically and in the mistaken belief that these are objective sources of accurate information, what you're dealing with is a person with an extremely restricted understanding of the country and the world. These parochial news sources reinforce one another. And even worse, the liberal will usually refuse to expose him-or-herself to a wider variety of sources. I, myself, had the experience of emailing a liberal acquaintance a link to an insightful op-ed piece that appeared in a newspaper that is, apparently, on the liberal “do not read” list. In reply, he wrote, “The Wall Street Journal? Please take me off your distribution list, Belladonna.” Wouldn't even read it. He saw the source, knew it wasn't approved, and that was that.

(5) What not to do: Don't think you can convert a liberal to your views. Political affiliation has become a matter of tribal and personal identification with a group. Although it may appear to be rational, it isn't, entirely. It's emotional. The desire to remain a liberal, even in the face of all the evidence of its failures, is born of humanity's — and all living creatures' — deepest instincts to affiliate with others and to retain that affiliation regardless of logic or facts. Not everyone has either the desire or the need to think analytically about political realities. Many base their politics on a yearning to be part of a movement larger than themselves. By revealing that you're a conservative, what the liberal will hear is this: “I could have chosen to be a member of your tribe, but I've decided your tribe doesn't represent my understanding of the world.” What this, in turn, conveys to the liberal is, “I've rejected the premises that undergird your entire world view. The foundations of your understanding of the world are not mine.” While people can and do change, they don't turn around on a dime because of a single powerful conversation over drinks or dinner. Change occurs, if at all, over years or decades, through the slow accretion of new or newly-understood information and newly-formed impressions, as well as through the gradual accumulation of experiences and observations.

(6) Adult friends cannot and do not agree on everything. You can try in an amicable way to agree to disagree on politics. You can look for other areas of commonality. You may or may not succeed in your search. It's also possible that your differing political views are too powerful to sustain a close friendship, even if you succeed in finding other areas of mutual interest. The enormity of your political differences may always be the rogue elephant looming in the corner, ready to trample on discussions of a wide variety of other topics.

(7) When revealing that they're not liberals, some conservatives will add, “I'm a fiscal conservative and a foreign policy hawk, but on domestic social issues such as abortion, gun control and gay marriage, I think you and I would agree.” Of course, if that's not true of you, that option isn't available.

(8) Many conservative women, in particular, encounter liberal men in social settings who become uncontrollably loud and abusive when a conservative woman fails to nod pleasantly and express respectful agreement with his political views. When this happens, remain as cool as you can. Hold your ground. Let the liberal become apoplectic while you calmly say, “I disagree with your characterization” or “I don't share your

contempt,” “I don’t accept your premises,” or “I see things differently.” You be the rational one, while the liberal is driven around the bend not only by your views and your knowledgeable statement of facts, but also by your composure and your refusal to be bullied. Don’t be surprised or stunned into silence or submission when this happens. And it will happen. Expect it. Trust me.

(9) Try to be patient with your liberal friends. Their unexamined premises and their overwhelming desire for affiliation with their tribe are understandable, and not everyone has the temperament or inclination to think for him-or-herself. They’re like prisoners trapped in a dungeon, unable to escape.(10) You could approach the challenge this way: try to show the liberals in your life what a thoughtful conservative is really like — as distinct from the demented fiend on the lunatic fringe conjured by their fevered imaginations.

– By Belladonna Rogers

Article printed from Pajamas Media: <http://pajamasmedia.com>



Working voter registration at the Mid State Fair, interesting enlightening and a whole lot of fun.

MORRO BAY HARBOR FEST is coming up on first weekend in October. Mark your calendars. We will need a total of 12 workers.

2 for each for shift, 3 shifts day for the two days.

It’s easy, fun and a money maker for the club.

New member Sandi Tannler will be spearheading this fund raiser for our club. Let’s get behind her for this event.

NEW BOOKS: "DEMONIC" by Ann Coulter

Look over all the other books, great information



Dean Tyler - Aug. 18th
Linda Donnelly - Aug. 21st
Elizabeth Norton - Aug. 25th
Barbara Keely - Sept. 8th
Marta Zanghi - Se
Rita Anderson - Sept. 21st
Ellen Pool - Sept. 26th
LaVerne Smith - Sept. 27th

HELP WANTED

We have an immediate need for a hospitality caller. A small amount of time each month to call a specific list of members to remind them of the luncheon meeting and make reservations. How little time for you and yet such a large contribution.

CALL MARTA 995-2591 to offer your services.

A successful club requires many hands. We have members with years of experience that can be a benefit to the club. I have enclosed Part 1 of a list of chairmanships. This is a guideline to what the position requires.

Americanism:

1. Lead pledge of Allegiance at General Meetings
2. Pass on information about the flag and patriotism to the club in the monthly Newsletter or at the General Meetings - This can be as short or long as you like
3. Distribute, gather and send cards of support and thanks to our veterans in V A Hospitals (Our Technology Chair will print these for you)

Achievement Awards:

1. Downloading forms from NFR W website
2. Marking on forms what we have accomplished
3. Remind Board of what still needs to be done to achieve maximum points
4. Complete and send in by May 15th in year of NFRW Biennial Convention

Action Alert Legislation:

1. Alert the club by articles in newsletter, e-mail such as Face book or Twitter or phone tree of pending legislation that we need to let our legislators know how we feel about it and how we feel they should vote

Budget:

1. President, Treasurer and one other club member set up the budget for the following year - usually requires one or two meetings at beginning of year.

These are only some of the functions of each chairmanship. You may add other and different functions that would make the position more efficient and productive. There is a "Leadership Guide and Officer Training Manuel" available to all members. Also each of the Federation websites can offer assistance and some very good ideas.

Officers and Committee Chairman 2011

| | | |
|---|--|--|
| President | Suzy Moyer | 995-2844 |
| 1 st Vice President (Program) | Joyce Albright | 534-9230 |
| 2 nd , Vice President (Membership) | Althea Starble | 772-7729 |
| Recording Secretary | Joanne Tobias | 772-3874 |
| Treasurer | Jacqueline Crumpley | 528-3149 |
| Parliamentarian/Past President | Joyce Albright | 534-9230 |
| Achievement Awards | Marta Zanghi | 995-2591 |
| Americanism Chairman | Gayle Bickford | 772-2841 |
| Action Alert | Lori Noble | 772-5060 |
| Budget/Auditor Chairman | Marta Zanghi | 995-2591 |
| By-Laws Chairman | Lori Noble | 772-5060 |
| Hospitality/Protocol/Telephone | Marta Zanghi Althea Starble Phyllis Poe | 995-2591 772-7729 772-8471 |
| Legislation | Lorie Noble | 772-5060 |
| Librarian | LaVerne Smith | 995-1085 |
| Mamie Eisenhower Library Project | LaVerne Smith | 995-1085 |
| Caring for America | Melinda Rice | 772-7618 |
| Newsletter Editor | Pat Kenner | 995-3430 |
| Scholarship | Gayle Bickford Joanne Smith | 772-2841 528-1993 |
| Sunshine Chairman | Shirley Palmer | 528-5301 |
| Ways and Means Chairman | Lori Noble Marianne Kent Louise Gorfain (50/50) Beth Tompkins (50-50) | 772-5060 772-1116 995-5046 995-3262 |
| Voter Registration/Bounty | | |
| Voter Fraud Chairman | Cathy Novak | 772-9499 |

Web Pages:

[Estero Bay Republican Women Federated](#)
www.ebrwf.com

[California Federation of Republican Women](#)
www.cfrw.org

[National Federation of Republican Women](#)
www.nfrw

[Central Division CFRW](#)
www.cfrwcentraldivision.org

FEATURING:

The following are very informative sites.

www.LimitTaxes.org

www.CaRepublic.com

www.cagop.org

www.human events.com

www.flashreport.org

www.rpslo.org

www.ebrwf.com

**Now the march in on to
NOVEMBER 2012**

ESTRO BAY REPUBLICAN WOMEN FEDERATED
P.O. Box 395 Morro Bay, CA 93443-0395

RETURN SERVICE REQUESTED

DATED MATERIAL: OPEN ASAP



NATIONAL FEDERATION OF REPUBLICAN WOMEN OUR BELIEFS

We believe our strength comes from diversity of opinion, experience and culture.

We believe in the power of grassroots political activism.

We believe our legacy is developing political leaders for the future.

We believe women are the powerful force for change for the 21st century.

We believe in government that requires personal responsibility while protecting the rights of the individual.

The National Federation of Republican Women advocate's crucial issues to positively impact our nation, strengthens our Republican Party through recruiting and electing candidates, and empowers women of all ages and diversity in the political process. To accomplish our goals, we have developed a series of powerful programs and benefits for our members.

WHERE TO WRITE

President Barack Hussein Obama

The White House
1600 Pennsylvania Ave., NW
Washington D.C. 20500
202/456-1414 Fax 202-456-2461
[http://www.whitehouse.gov/administrati
on/president-obama](http://www.whitehouse.gov/administrati
on/president-obama)

US Rep. Lois Capps 23rd Dist

1411 Marsh Street #205
San Luis Obispo, CA 93401
Washington D.C. Office
FAX 202-225-5632
<http://www.capps.house.gov/>

**Assemblyman Katcho Achadjian
33rd Dist**

District Office
1150 Osos St.Suite 207
San Luis Obispo, Ca 93401
805-549-3381
FAX 805-3400
[http://www.assemblymember.achadjian@ass
embly.ca.gov/](http://www.assemblymember.achadjian@ass
embly.ca.gov/)

US Sen. Dianne Feinstein

331 Hart Senate Office Bldg
Washington D.C. 20510-0504
Fax 202-228-3954
<http://www.feinstein.senate.gov/public/>

Gov. Jerry Brown

First Floor State Capitol
Sacramento, CA 95814
916-445-2841
<http://www.gov.ca.gov/>

County Board Of Supervisors

Caispuro@co.slo.ca.us
County Gov Center, Rm 370
San Luis Obispo, CA 93408
805-781-5450

US Sen. Barbara Boxer

112 Hart Senate Office Building
Washington D.C. 20510-0505
Fax 202-228-1338
<http://www.boxer.senate.gov/>

Sen. Sam Blakeslee 15th Dist

1104 Palm Street
San Luis Obispo, CA 93401
805.549.3784
[http://www.senator.blakeslee@sen.ca.go
v](http://www.senator.blakeslee@sen.ca.go
v)

Frank Mecham, Dist. 1

Bruce Gibson, Dist 2
Adam Hill, Dist. 3
Paul Texeira, Dist. 4
Jim Patterson, Dist. 5